

Michael Cheek
Owner – President
Priority Plus Investigations, Inc.
priorityplusinvestigations@gmail.com
(704) 857-7222

As the owner and president of Priority Plus Investigations, Inc., Mr. Cheek possesses an extensive background in insurance claim/fraud investigative with six and one-half years adjusting experience and seven and one-half years Special Investigation Unit experience. During his progressive tenure as a Claim Representative, Senior Claim Representative, and General Adjuster with a Fortune 500 insurance Company, Mr. Cheek routinely analyzed coverage, investigated losses, estimated damage, negotiated settlements, and resolved commercial property and liability claims. At the same Fortune 500 insurance company, Mr. Cheek further developed his skills as a Special Investigation Unit Fraud Investigator regularly utilizing exemplary investigative techniques and analyzing facts of a given situation to combat suspected claim and underwriting fraud. He worked closely with local, state, and federal law enforcement officials to develop sufficient evidence to substantiate payment of meritorious claims or denial of fraudulent claims, including prosecutorial and civil actions. He prepared written investigative reports and made recommendations for the successful closing of high exposure claims, while sustaining an outstanding working relationship with all levels of management in all lines of business. He properly distributed the investigation results according to North Carolina Immunity Statutes to the North Carolina Department of Insurance. Additional responsibilities included training new SIU investigators, developing and maintaining the Low Impact Bodily Injury program, and monitoring and maintaining the Worker's Compensation and General Liability Vendor Management Program.

Mr. Cheek's broad investigative experience continues as a licensed Private Investigator in North Carolina and South Carolina. While Priority Plus Investigation's foundation and primary concentration is Worker's Compensation investigation and surveillance, the business also encompasses investigations from simple background or activity checks to assisting in investigations involving automobile, property or product liability cases; homeowner, commercial or automobile property losses; and witness location and interviews. Mr. Cheek currently serves at the Vice President of the North Carolina Association of Private Investigators over Legal and Legislative Issues. Mr. Cheek has just returned from representing NC Private Investigators interest in legislative/regulatory issues to House and Senate representatives in Washington, DC.

Professional Designations:

Associate in Claim Designation
General Insurance Designation
Claims Law – Recognizing Fraud, Special Investigations, Proving Fraud, Policy and Contract Requirements
National Insurance Crime Bureau Advanced Fraud Investigation Academy
Charter member of North Carolina Insurance Crime Information Exchange
John Reid School of Advanced Interviewing Techniques
Licensed Property & Casualty Insurance Adjuster in North and South Carolina
Licensed Private Investigator North Carolina and South Carolina
Vice President NC Association of Private Investigators - Legal & Legislative Issues