

Disaster Preparedness
Model The Way For Change

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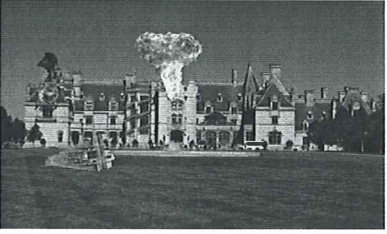
A Model for Disaster Preparedness

1. Develop A Sense Of Urgency
2. Develop A Powerful Team
3. Create A Vision
4. Communicate The Vision
5. Remove Obstacles
6. Create Short Term Wins
7. Build On Your Accomplishments
8. Anchor The Change In Your Organization's Culture

Develop A Sense of Urgency

- What's the Definition of an Emergency or Disaster for Your Organization

Here's One for Biltmore!



Develop A Sense of Urgency

- Facilitate an Honest Discussion of;
 - Threats
 - Risks
 - Current Plans
 - Preparedness
- What are the Consequences for Your Organization?
- What are the Priorities?

Develop A Powerful Team

- Include Leaders (formal and informal) From All Levels
- Put Them to Work
- Instill Credibility to the Process
 - Seek Expert Advice and Assistance

Create A Vision

- Is Your Organization Really Prepared?
- What Does Disaster Preparedness Look Like?
- What Outcomes Does Your Team Want?
- How Will Being Prepared for Emergencies and Disasters Help Your Organization?
- Set Realistic Goals

Communicate The Vision

- Develop Benchmarks
- Send Regular Updates
- Openly and Honestly Discuss Concerns
- Become a Cheerleader

Remove Obstacles

- Nay Sayers – “It’ll Never Happen Here”
- Entrenched Ideas – “We’ve Always Done it This Way”
- Deliver on Commitments

Create Short Term Wins

- Go After Low Hanging Fruit – Priorities
- Choose a Component of Your Plan and Test It
- Implement as You Go

Build on Your Accomplishments

- Showcase Strengths
- Identify and Address Weaknesses
- Move on to the Next Priority

Anchor The Change in Your Organization's Culture

- Preparing for Disasters is a Never Ending Process
- Recruit Strong Leaders
- Strong Leadership Will Ensure the Legacy isn't Lost or Forgotten

