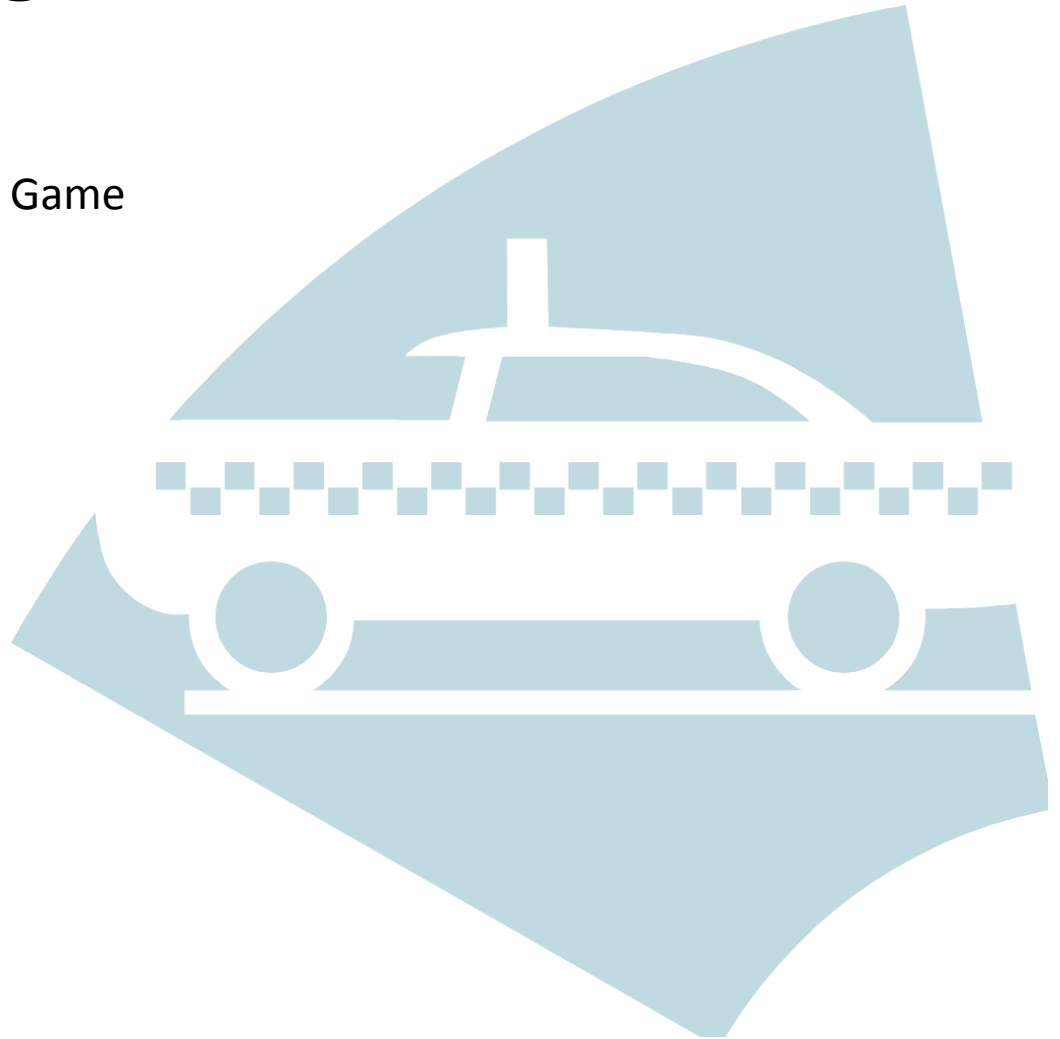


# Ideas for Increasing Driving Awareness

# Causes of Incidents

# Safe Driving Awareness Focus

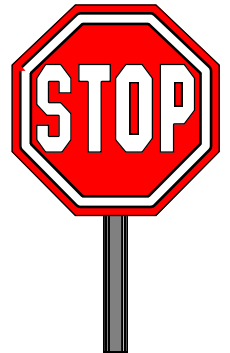
- Increase Awareness
- Keep Our Heads in the Game
- Preventive Activity
- Measurable
- Non-punishing
- Minimally Intrusive



# Unsafe acts behind the wheel

- Shaving
- Putting on make-up
- Reading a map
- Reaching behind you to spank kids
- Not using a seatbelt
- Driving under the influence
- Driving at an unsafe speed
- Failing to stop or yield
- Unsafe passing of another vehicle
- Tailgating
- Not using blinkers
- Others?

*\*Though perhaps in a different category, eating when driving and using cell phones can compromise your response time by distracting you and by removing one hand from the steering wheel.*



# Unsafe conditions

- Poor visibility
  - Night time driving (Fatality rates/mile are 4 times higher at night.)
  - Dust storms
  - Rain storms
  - Windshield wipers not effective
- Poor road conditions
  - Slippery surfaces from weather
  - Road not properly maintained
- Improper vehicle maintenance
  - Inadequate brakes
  - Worn tread on tires
  - Hoses, belts
  - Inadequate acceleration
  - Headlight(s) out
- Other?



Oldie but goodie....

Conversation Starter

Give each driver in the program a Zero candy bar. Explain that the goal of safe driving is zero injuries and accidents.



# Weekly Driving Tips

Email a weekly driving tip to each fleet driver.

- Supervision
- Management

Keeps driving safety in front of people.

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Fighting Driver Fatigue

Flashing Yellow

Keeping Your Seat Belts Safe

Law/Condition Dictate Top Speed

Pedestrian Crossing

Prevent Vehicle Fires

Right and Left Turns

Roads and Weather

Company Name \_\_\_\_\_ Job Name \_\_\_\_\_ Date \_\_\_\_\_

### **DEFENSIVE DRIVING**

The formula for defensive driving is see the hazard, understand the defense and act in time. All drivers must apply this formula to prevent accidents in spite of the actions of other drivers or the presence of adverse driving conditions. A defensive driver must be able to accurately predict the outcome of traffic situations in order to apply the defense in time to prevent an accident.

Let's take a closer look at the standard accident prevention formula and how it can be applied to everyday driving situations.

See the hazard—Think about what may happen as far ahead of reaching a situation as possible. Never assume that a condition will have passed before you approach it.

What are some of the hazardous conditions that you should look for?

You see an approaching vehicle starting a pass. It looks like he will complete the pass in plenty of time, but you are not really sure. Think about your defense.

You see a vehicle on the shoulder of the road—you can't see the driver anywhere outside the vehicle. Will he open his door as soon as you approach his vehicle? What should you do?

You are traveling along a residential street. The vehicle approaching is a convertible with its top down. On the same side of the street you see a lawn sprinkler that is spraying water onto the roadway. What do you think the approaching vehicle will do?

These are only three simple conditions that could result in an accident. There are many more, so look beyond the vehicles ahead, and look for situations that may develop into an accident.—See the hazard.

Company Name \_\_\_\_\_ Job Name \_\_\_\_\_ Date \_\_\_\_\_

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# Driving Awareness Gator Aide



**Give each person a GatorAide with a driving tip attached with a rubber band. Print out tip sheets and cut them up with a paper cutter to get the tips to put on the bottles.**

Track the number of times drivers back a vehicle for one month.

<b>Employee Name</b>	-	-	-	-	-	-	-
<b>Week Ending</b> <u>  2/4/2011  </u>	<b>SUN</b>	<b>MON</b>	<b>TUES</b>	<b>WED</b>	<b>THU</b>	<b>FRI</b>	<b>SAT</b>

<b>HOT BACKED</b> <i>(PLANNED AS PART OF A SITUATION)</i>	0	3	1	1	1	1		7
<b>GENERAL</b> <i>(MADE A CONCIIOUS DECISION TO BACK)</i>	0	0						0
<b>FORCED</b> <i>(No other choice)</i>	0							0

# Supervisor Ride Along

- **Safe Driver Checklist**
- **Starting the Vehicle:**
- Adjusts mirrors. **Yes No**
- Fastens seat belt. **Yes No**
- Requires passenger(s) to properly wear seat belt. **Yes No**
- Knows where the operating controls are located. **Yes No**
- **Moving Forward:**
- Signals appropriately. **Yes No**
- Looks in mirrors and over shoulder before pulling into traffic. **Yes No**
- Uses two hands on opposite sides of the steering wheel. **Yes No**
- **Stopping:**
- Checks traffic (sees and reacts to hazards). **Yes No**
- Stops behind crosswalk or limit line. **Yes No**
- Stops without using accelerator at the same time. **Yes No**
- Comes to complete stop at stop signs or red lights. **Yes No**
- Stops far enough behind other vehicles that you can see where the other vehicle's tires touch the road. **Yes No**
- **Turns:**
- Slows for turns. **Yes No**
- Begins and ends turns in the correct lane. **Yes No**
- Yields right of way when necessary. **Yes No**
- Accepts legal right of way when safe. **Yes No**

# Safe Driving Awareness Focus



- Hand all employees a check sheet and ask them to start using the sheets on their own.
- Explain that you will do a ride-along with each employee in the next few days.
- Explain that you will observe their driving skills and mark the sheet appropriately.
- Stress that you will give the completed sheet to them at the end of the ride-along.
- Employees are to keep the sheet and work on any deficiencies that were noted.
- Repeats will be done until a score of 100 is achieved on the check sheet.

# Questions?