



## 2011 WESTERN NORTH CAROLINA SAFETY & HEALTH CONFERENCE

*Registration Opens August 19!*

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Registration is opening soon! It is our honor to officially extend to you an invitation to the 2011 Western North Carolina Safety & Health Conference. Take a moment to browse the website and look at the exciting events occurring at this year's conference. We anticipate a flow of over 400 attendees including HR managers, safety managers, environmental managers, medical professionals, security managers, government sector employees, industry owners and workers.

This year the conference will be held at the Doubletree Biltmore and the location and facilities will place our exhibitors in the Main Entrance Foyer and Garden Terrace Area, the Lobby B area in front of Burghley A & B where our General Sessions are held, and the Burghley A Conference Area. This will allow you more space for booth set-up. We will also be providing greater time for access to the attendees than ever before. In addition to registration, and lunch times there are 2- 30 minute breaks Monday and Tuesday and one 30 minute break Wednesday specifically designed to meet exhibitors. Again in 2011 we are hosting the Monday One Day Workshops to be held on Monday, November 7<sup>th</sup>. These workshops can be attended independently or as a portion of the conference.

- Our Exhibition Hall opens at 7:30am on Monday and ends at 5:00pm with a Welcome Reception and Brewery Tour being planned to kick-off the Conference.
- Exhibition time on Day 2, Tuesday, November 9<sup>th</sup> is 7:00am to 4:30pm.
- An Evening event at Harrah's Casino is being planned for Tuesday evening. This is a great way to reward your loyal customers or court some new business.
- Exhibition Hall is open 9:00am to 2:00pm on Wednesday, November 10<sup>th</sup>.
- We will host another Safety Fashion Show on Wednesday from 12:15pm to 12:45pm during the lunch provided by the board. Contact us for details on how to participate.

In 2011 prizes will be drawn during all General Sessions, Lunches and the Welcome Reception. We will draw for several grand prizes at the Closing Session of the conference. If you would like to contribute prizes for these drawings please communicate this to the Exhibitor Coordinators for the Conference. We also have opportunities for Sponsorship which further advertize your company's support. A brochure outlining options is available on the website. We can also customize opportunities to meet your needs. Tax Deduction documents will be provided for these contributions upon request.

The exhibition registration fee of \$375.00 includes:

- Booth complete with a standard size table, Wi-Fi access, and electrical hook up
- Ability to have outdoor demonstrations, mobile units and other educational opportunities
- Attendance to all conference classes including General Sessions and breakout session choices.
- Continental breakfast Monday - Wednesday
- Lunch on Wednesday
- Ability to join the Exhibitor Reception on Monday evening
- Ability to join in the 12<sup>th</sup> annual Golf outing at the Grove Park Inn on Monday, November 7<sup>th</sup> (*Additional fee required, cart included*).
- Obtain an attendee contact list as well as meet many professionals during their visits to the exhibition hall
- In addition we are listing vendors on our webpage and providing links to their website if the vendor so wishes. This can all be arranged during the on-line registration

Day one will include options of all day developmental courses. We are partnering with Georgia Institute of Technology's Research Institute to conduct a one day **NFPA 70E:Standard for Electrical Safety in the Workplace and Intro to Industrial Hygiene for the Safety Professional; No Pocket Protectors Required!**

An exciting panel of speakers will present a **Worker's Compensation Workshop** and we will offer a certification class for **CPR/AED/First Aid**. Our Opening Session on day two will begin with an update from OSHA as **Allen McNeely, Director North Carolina Department of Labor** will provide attendees with

An update from the Department of Labor. We are excited to introduce the attendees to **Michael A. Taubitz, Senior Advisor, FDR Safety LLC** during the general session. ***How Safety Fits with Sustainability - Leadership for Lean, Green, and Safe.***

**Cherie K. Berry, Commissioner; North Carolina Department of Labor** will kick off our Day Three General Session and **Michael Melnik** will be joining us again as a keynote speaker. Dynamic options for breakout session classes in six various educational focus tracks will also be available.

This Conference is a terrific opportunity for companies and organizations to meet and network with a diverse audience as well as gain some contacts for future business. More details on all the events including class schedules, featured speakers for the general and breakout sessions, exhibitors, and much more can be found on our website. If you have any questions, please contact our Exhibitor Team, Ric Cruz at (828)299-8232 or via email at [ric.cruz@labor.nc.gov](mailto:ric.cruz@labor.nc.gov) ; Randy Cranfill at (336) 831-4299 or [randy.cranfill@surryinsurance.com](mailto:randy.cranfill@surryinsurance.com) , or Jonathan Gobble at (828) 508-1239 or [jgobble@wciinc.org](mailto:jgobble@wciinc.org) . We are excited about this year's Conference and look forward to seeing you in November.

Warm Regards,

Ric Cruz-Segarra  
2011 Exhibitor Committee Co-Chairman  
Western North Carolina Safety & Health School Board

Randy Cranfill, MESH  
2011 Exhibitor Committee Co-Chairman  
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